

產業交流會 中東市場需求

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哈瑪星科技公司
磐儀科技股份有限公司
神通資訊科技股份有限公司MiTAC
太御科技企業股份有限公司
光峰科技股份有限公司
浩鑫股份有限公司
掌宇股份有限公司K&H

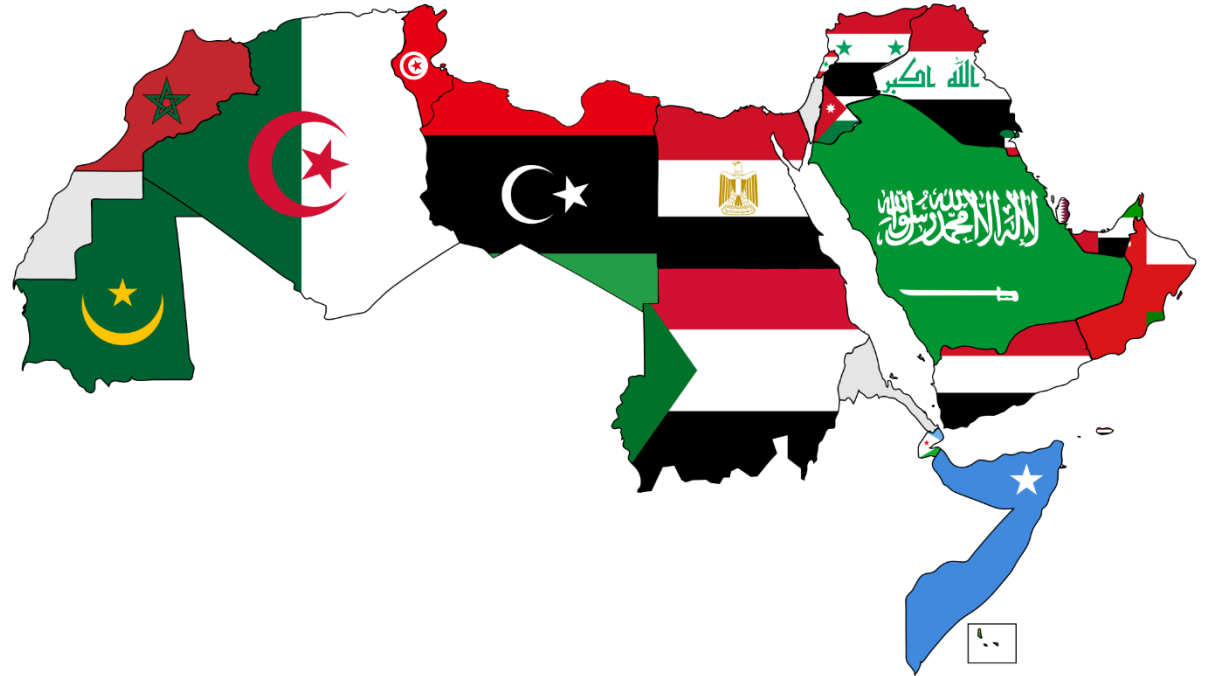


2017 GESS Dubai

2018 GESS Dubai

2019 GESS Dubai

中東市場掃描與教育當地需求 智慧學習產業如何具備競爭優勢？



中東2億人口，22個國家，65%為年輕人，教育市場大

中東市場智慧學習解決方案



Smarter Education

- TEAM Model Smarter Classroom
- JoyClass
- Interactive Multimedia e-Book Creator
- MeetingHUB
- CLibrary Cloud Bookshelf Management Platform
- Distance Learning JoinNET



School Supplies

- School Furniture
- School Playground



Interactive Screens

- Interactive Multi-Touch Screen
- Video Wall
- Digital Signage KIOSK



Computing

- Embedded Computing
- Mobile Computing
- Medical Computing
- Industrial Automation

Smarter Education



TEAM Model Smarter Classroom

Support educators on practicing their pedagogical models and strategies, TEAM Model Smarter Classroom unites e-Teaching, e-assEssing, e-diAgnosing and e-reMediation in which it serves convenience, intelligence, and efficiency to the classroom; furthermore, enhance teaching quality and learning achievement.



JoyClass

Promote and support the reading, writing, illustrating and publishing of educational materials for global young readers . The main products are child language learning books/teaching material.



Interactive Multimedia e-Book Creator

Provides a complete solution for e-book development and reading functions, with just a few easy steps, the developer/user can integrate various multimedia elements including images, videos and text with imported PDF, PPT and other data to create their own digital designs.



CLibrary Cloud Bookshelf Management Platform

Provides e-book upload and download sharing management, so the manager can facilitate maintenance and control of e-book categories.



MeetingHUB

Cross-Platform Paperless Conference System provides an all-aspect online meeting management mechanism, which allows the conference moderator to edit conference time, information and attendees. Participants can upload meeting related documents (PDF, PPT, Word and various formats) and download it through the cloud platform by various smart devices (Paperless).



Distance Learning JoinNET

Video conferencing, white-board presentation, synchronized web browsing, desktop and application sharing, remote PC control, and recoding file playback.

School Supplies



School Furniture

Kidsburg Furniture range including cabinet, storage, table, chair, carpet and more, make the classroom into the best possible working space.

All the design based on kids growth curve characteristic. Using the color of Kids' favorite, and also considering the scientific teaching, in order to attract Kids learning interest and create a more active atmosphere. Optimized structure protects kids' health and movement safety.



School Playground

Kindermax playground systems "KidsCenter" Playgrounds are affordable ,heavy duty, easy-to-install playground equipment.

The comprehensive playground is designed for the use of up to 20 children aged 3-9 years.

Interactive Screens



Interactive Multi-Touch Screen

up-to 98" inch Truly 4K x 2K UHD display, auto saving and detected signal functions, dual color and R angle design with 5mm AG tempered glass. Build-in USB SWITCH Function, support to use more than one input device with touch at the same time.



Video Wall

Super large video wall, it can used with projectors, and video wall. Up to 40 points touch. It will catch the customers' eye right the way. Up-to 300" inch.



Digital Signage KIOSK

Super slim design with 4.8cm total body thickness, equipped with IPC or ANDROID system, industrial wheels base, 255 touch points and anti-glare multi-touch screen, satisfaction is guaranteed.

Computing



Embedded Computing



Mobile Computing



Medical Computing



Industrial Automation

當地的市場特殊性與教育需求？

中東當地的教育示範案例



特性：

1. 執著性
2. 文化性
3. 優異性
4. 群體性
5. 表現性

當地的市場特殊性與教育需求？

中東當地的教育示範案例



臺灣智慧學習產業如何進入中東市場？ 如何與中東產業合作？



Our
PARTNERS

A grid of logos for various partner companies. The logos are arranged in four rows and three columns. The first row includes AClass (One Student, One World), HABOOK, and RICH SOURCE (PRECISION IND. CO., LTD. 盛源精密工業股份有限公司). The second row includes JOY Asia (喜樂亞), WISDOM (EDUCATIONAL PRODUCTS), and Hama Star (哈瑪星科技, HAMASTAR TECHNOLOGY CO., LTD.). The third row includes ARBOR (ARBOR Technology Corp.), HOME MEETING (Team Learning. Group Collaboration.), and Newton (小牛頓) ebook. The fourth row includes ID Smart BookShower, KAH PRODUCTS, and MITAC.

臺灣智慧學習產業如何進入中東市場？ 如何與中東產業合作？

華語文教育平台
遠距線上教育平台
職業技術教育平台
台灣產業與中東教育的建教合作平台
國際教育聯盟



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Founder and chief visionary, Dr.Lilin is the driving force behind HUANG'S. She loves to keep her hands full by participating in the development of the software, marketing and the Customer Experience strategies.

<https://www.huangsest.com/>



您想問的問題？

Code **24 81 08 8**

問題1：目前中東在教育上的發展現況？當地教育最大需求是哪些方面？

問題2：疫情對教育需求的影響如何？您預計未來的需求趨勢/建議？

問題3：您覺得台灣學習業者如何進入中東市場？可能會遇到的困難？如何與您合作？



如何即時聯絡？
掃描加入LINE群組
智慧學習產業*
中東黃氏教育科技