2021 Innovative Education Alliance（IEA）

-Promotion Office application and regulations-

Introduction

Innovative Education Alliance (IEA) has been founded in 2019, members include 14 education institutes and 43 companies from Indonesia, Vietnam, Philippines, Malaysia and Taiwan. The alliance is committed to promoting the application of EdTech for innovative teaching.

Aimed to provide service to our members in different regions, we plan to set up Promotion Offices and provide them with the teaching aids, teaching training, workshop to run regional innovative education service. All group and organization partners are welcomed to apply and become our Promotion Office.

Qualifications

1. Education service agent or distributor are preferred.
2. Fill out the promotion office application form online.
   https://www.metaedu.org.tw/joinus/iea-apply-promotion-office/.

Operation Resources

In order to support our partners running the Promotion Office, we will provide support for holding activities and administration.

Promotion office main works

1. **Regional Innovation Teaching Support Center for the local members**: Promotion Office will get support of Taiwan's latest EdTech for the local innovative education

promotion. Promotion Office is responsible for promoting the leverage of education technology in local teaching institutions for experimental teaching.

2. **IEA Local Member recruitment and EdTech promotion**: Promotion Office need to promote the local teaching units to become IEA_group members(https://www.metaedu.org.tw/joinus/), and to assist members in teaching through the leverage of EdTech.

3. **Assist IEA to handle the local teacher training and other activities:** Promotion Office need to assist IEA in holding innovated education workshops and teaching training based on regional needs.

4. **Assist IEA to conduct user opinion surveys:** Assist IEA to understand market needs and product issues through user surveys, so that IEA can provide better product planning in the follow-up

※ IEA holds the right to adjust the Rights and obligations based on member needs and IEA's plan annually.

Recruiting and evaluation standards

1. **File Application:** Application should be filed to IEA.

2. **Evaluation and announcement:** IEA will review the application form and notify the review result via email.

Application and contacts

Fill out application form and send to below contacts by e-mail:

1. **Taiwan:** Jennifer Luo (Ms.): E-mail: jenniferluo@iii.org.tw; Tel: +886-2-6631-6715

2. **Indonesia:** Joey Yao (Mr.): E-mail:joeyyao@iii.org.tw; Tel: +886-2-6631-6754

3. **Vietnam:** Tracy Ruan (Ms.): E-mail: tracyruan@iii.org.tw; Tel: +886-2-6631- 6768

4. **Philippines and other countries:** Andrew Liu (Mr.); E-mail: andrewliu@iii.org.tw; Tel:+886-2-6631-6702

- Appendix

Promotion Office Application Form

Organization			
Address		**Number of employees**	
Official Website		**Country**	☐Indonesia ☐Vietnam ☐Philippines ☐Others_____
LOGO	(Please provide download link,.ai file, over 150dpis)	**Photos**	(Please provide download link, 3 to 5 photos, over 150dpis)
Organization Representative	(General manager/Boss)		
Contact Person		**Job Title**	
E-mail		**Tel**	
Organization Introduction			
Execution Advantage	- Geographical environment and transportation function： - Description of cooperation/promotion cases with education related organizations.（Customer description, classification…）： - Achievements in implementing plans or activities for government related organizations in the past 3 years： - Description of agent educational products/services：		
Description of the demand of the EdTech for the local market	(Ex. Product category, customer, way of EdTech using in teaching, etc.)		