

## **2022 Innovative Education Alliance (IEA)**

### **-Membership recruiting regulations-**

#### **Introduction**

To establish “Quality Education” (SDGs-04) and “Partnerships for the Goals” (SDGs-17) are the goals set by the United Nations General Assembly. According to international trade analysis‘outlook, smart education is 21% of all scopes in education technology which is 661.5 US billion dollars in 2017. From 2019 to 2023, the global education technology market is expected to increase 18.84 US billion dollars. It means that setting global education technology with excellent quality up through partnership receive extensive attention worldwide and the scale has been increased rapidly.

In order to promote advanced education development and maximize the benefits of sharing economy, Innovative Education Alliance (IEA) integrates teaching aids, curriculums, teachers and teaching spaces to create hybrid learning which combines distance education, STEAM education, O2O (online to Offline) methods to establish cross-border shared use to maximum the value of education resources.

Founded in 2019, Innovative Education Alliance (IEA) members includes 14 education institutes and 80 companies from 4 countries as founding members. The alliance has established partnership and offices devoted in assisting digital education in Indonesia, Vietnam, Philippines and Malaysia.

IEA have successfully expanded its international network through conducting activities such as seminars and STEAM workshops that has led Indonesia, Vietnam and Philippines to integrate smart classroom solutions. Our team have also trained more than 1000 teachers spread across 38 countries and 50 schools to expand business and collaboration opportunities in the International education market.

## **About us**

Our mission is to promote STEAM education and all kinds of innovative education curriculums and establish international cooperation platform to promote sustainable service.

### **1. Promote STEAM education and all kinds of innovative education curriculums:**

STEAM Education is an innovative approach that uses Science, Technology, Engineering, Arts and Mathematics as access points for guiding students to learn. IEA's mission is to promote STEAM education and all kinds of innovative education curriculums.

### **2. Increase the professionalism and quality of innovative education:**

Get in touch with domestic and international institute, academic organization and business enterprises to accelerate industry-academia cooperation for greater professionalism and quality.

### **3. Establish international cooperation platform to promote sustainable service:**

IEA conducts multiple international collaboration academic seminars, workshops, corporate visits, observation visits and competitions to enhance the international collaboration between members.

## **Registration**

### **1. Group and organization Partners:**

All institutions, groups and Nonprofit Organizations that identifies with IEA's mission could apply. Membership for 2022 is free of charge. The IEA committee holds the rights for member approval.

## 2. Vendor Partners:

All vendor partners that identifies with IEA’s mission could apply for vendor partners. Membership for 2022 is free and IEA committee holds the rights for the member approval.

### Partner rights and Obligations

#### Member Obligations:

1. Members are obligated to follow the regulations of IEA committee. Violations of regulations may lead to suspension or termination of membership.
2. Members are obligated to at least assign one personnel to join IEA conferences.

**Partner Rights:** (Rights and obligations are adjusted annually based on member needs and IEA’s plan.)

Plans	Rights in 2022
<b>Groups and Organizations</b>	<b><u>Benefits and Privileges:</u></b> (1) Right to join Activities: The right to join IEA activities such as International conferences, workshops, classes, visiting and contests...etc. (2) Other support: Local support by promotion offices of the IEA. <b><u>Group and organization members can apply to become IEA promotion office:</u></b> (1) <b>Application for promotion office:</b> To promote IEA and manage local operations, IEA plans to set up promotion offices in selected countries. Group and organization members are welcome to apply and become our promotion office.
<b>Vendors</b>	<b><u>Benefits and Privileges:</u></b> (1) E-learning platform service: The right to receive teaching aids through free service provided by “Travelling teaching aids”. The right to access IEA courses scheduled through May to

November. For “Travelling teaching aids” and the courses please visit : <https://www.programmyschool.org/>.

- (2) Listed in Global STEAM catalog: Products will be listed on our Global STEAM catalog and website.
- (3) Product Display: Products can be displayed at IEA and promotion offices.
- (4) Other support: Local support by promotion offices of the IEA.

**Partners can apply for our marketing programs:**

- (1) Participate on-line or off-line product trial activities, acquire user feedback.
- (2) International marketing exposure.
- (3) Exposure in IEA media platforms.

※ IEA committee reserves the rights to change terms and conditions of member rights and obligations.

### **Application and contacts**

Fill out application form and send to below contacts by e-mail:

1. Taiwan and Vietnam: Tracy Ruan (Ms.): E-mail: [tracyruan@iii.org.tw](mailto:tracyruan@iii.org.tw); Tel: +886-2-6631- 6768
2. Indonesia: Joey Yao (Mr.): E-mail: [joeyyao@iii.org.tw](mailto:joeyyao@iii.org.tw); Tel: +886-2-6631-6754
3. Philippines and other countries: YenYin Wang (Ms.); E-mail: [yenyinwang@iii.org.tw](mailto:yenyinwang@iii.org.tw); Tel: +886-2-6631-6737